

CERTIFICATE OF REGISTRATION

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.



zegnabetgir

Reproduction of the mark in color under Rule 9.4(a)(vii)

Registration number	1 682 453
Registration date	November 20, 2024
Date next payment due	November 20, 2034
Name and address of holder	ZEGNABETGIR BAHİS TEKNOLOJİLERİ VE OYUN YAZILIMI TİCARET LİMİTED ŞİRKETİ Ferhatpaşa Mh. 17.Sk. No:112, Ataşehir İstanbul (Turkey)
Legal nature of the holder (legal entity) and place of organization	Liability Company, Turkey
Name and address of the representative	DIŞ PATENT MARKA TESCİL VE DANIŞMANLIK HİZMETLERİ LTD. ŞTİ. İÇERENKÖY, DEĞIRMENYOLU CADDESİ, NO:12/7 KAT:5 ATAŞEHİR, TR-34752 İSTANBUL (Turkey)
Classification of figurative elements	27.5; 29.1

List of goods and services

NCL(12-2024)

09 Scientific, research, navigation, surveying, photographic, cinematographic, audiovisual, optical, weighing, measuring, signalling, detecting, testing, inspecting, life-saving and teaching apparatus and instruments; software; mobile applications; online gaming and betting software; data analytics software; digital content; electronic publications.

34, chemin des Colombelettes
1211 Geneva 20, Switzerland
www.wipo.int

35 Advertising; business management, organization and administration; office functions; online advertising services for betting and gaming platforms; marketing services; digital marketing; social media marketing; customer loyalty programs.

38 Telecommunications; online communication services for gaming and betting platforms; data transmission via internet; digital file transfer; electronic mail; providing online forums; messaging services.

41 Education; providing of training; entertainment; sporting and cultural activities; online betting and gaming services; gambling services; organization of games of chance; casino services; sports betting; live betting services; entertainment information.

42 Scientific and technological services and research and design relating thereto; industrial analysis, industrial research and industrial design services; quality control and authentication services; design and development of computer hardware and software; software design and development for betting and gaming platforms; cloud computing; platform as a service (PaaS); software as a service (SaaS); mobile application development.

Basic registration

Turkey, October 16, 2024 237842

Designations under the Madrid Protocol

European Union, United Kingdom, United States of America, Switzerland

Date of notification

December 20, 2024

Language of the international application

English

Geneva, December 20, 2024



Hongbing Chen

Director, Madrid Operations Division

Madrid Registry

Brands and Designs Sector